

deals

Now 2x monthly!

April 9–April 29, 2025

Scan to download!



Bob's Red Mill Organic Flour
selected varieties

\$5.49

5 lb



If You Care Parchment Baking Paper
70 sq ft

\$4.99

Make memorable meals with these deals

Wholesome Sweeteners Organic Brown Sugar
selected varieties

\$3.79

24 oz



Quinn Snacks Filled Pretzel Nuggets
selected varieties

\$4.29

5.8–7 oz



Immaculate Baking Company Organic Flaky Biscuits

\$4.29

16 oz



Hu Organic Chocolate Bar
selected varieties

2/\$7

2.1 oz



Cascadian Farm Organic Cereal
selected varieties

2/\$6

8.6–13.5 oz



Siete Tortilla Chips
selected varieties

\$3.99

5 oz



C2O Coconut Water
selected varieties

2/\$4

17.5 oz



Health-Ade Organic Kombucha
selected varieties

2/\$6

16 oz



Califia Farms Almondmilk
selected varieties

\$3.29

48 oz



Look for new deals on **April 30!**



Annie's **Promise for Better**: a promise to choose nutritious and pantry-worthy ingredients, to add yumminess to every kid's meal, and to use organic ingredients that are forever kind to the planet.



Annie's Organic Bunny Crackers
selected varieties

2/\$5
7.5 oz



Annie's Organic Cheddar Cheesy Smiles

2/\$6
4 oz



Annie's Mac & Cheese
selected varieties

4/\$5
5.25-6 oz

Daiya Deluxe Mac & Cheese
selected varieties



\$3.79
10.6 oz

Westbrae Organic Beans
selected varieties



2/\$5
15 oz

Primal Kitchen Mayo with Avocado Oil
selected varieties



\$7.99
12 oz



Rice-obsessed since 1937. We exist to grow the highest quality rice using organic and regenerative farming practices because the health of our bodies and our planet depend on it.



Lundberg Family Farms Organic Rice Pouches
selected varieties

\$6.79
2 lb



Lundberg Family Farms Organic Rice Cakes
selected varieties

\$3.29
8.5 oz

La Tourangelle Avocado Oil



\$11.99
16.9 oz

Angie's BoomChickaPop Popcorn
selected varieties



2/\$6
4.4-7 oz

KIND
Nut Bar
 selected varieties



2/\$3

1.4 oz

Alter Eco
Organic Chocolate Bar
 selected varieties



2/\$7

2.65–2.82 oz

Annie's
Organic Fruit Snacks
 selected varieties



2/\$6

7 oz

Mavuno Harvest
Organic Dried Fruit



\$2.79

2 oz



St. Dalfour
French Fruit Spread
 selected varieties

\$3.29

10 oz

Hand-crafted near Bordeaux, France, our family follows a traditional French recipe, sweetening hand-selected fruit with vineyard-ripened grape juice. Small-batch cooking ensures the most delicious, highest-quality fruit spread.

Milton's
Organic Crackers
 selected varieties



\$2.99

4.5–8.4 oz

Artisana Organics
Organic Raw Almond Butter



\$13.99

14 oz

Farmer's Market
Organic Pumpkin Puree



\$2.49

15 oz



Let's Do Organic
Organic Shredded Coconut
 selected varieties



\$2.79

8-8.8 oz

Guittard Chocolate
Baking Chips
 selected varieties



\$4.99

9-12 oz

Simple Mills
Almond Flour Baking Mix
 selected varieties



\$5.99

9-12.9 oz

Strawberry Lemonade Cupcakes

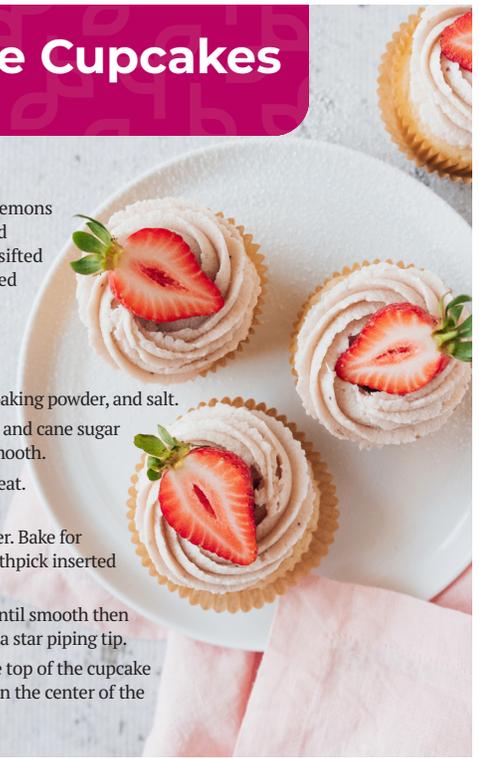
1 HR 30 MIN • MAKES 18-20 • VEGETARIAN

INGREDIENTS

- 3 cups all-purpose flour or cake flour
- 4 teaspoons baking powder
- ½ teaspoon sea salt
- 12 tbsps (1 ½ sticks) unsalted butter, softened
- 1 ½ cups cane sugar
- 3 egg whites
- 1 cup buttermilk
- Zest and juice of 2 medium lemons
- 1 lb unsalted butter, softened
- 2 cups confectioner's sugar, sifted
- ¾ cup strawberry jam, divided
- 10 ripe strawberries, halved

DIRECTIONS

- 1 Preheat oven to 350°F. In a medium bowl, whisk together flour, baking powder, and salt.
- 2 In a large mixing bowl or the bowl of a stand mixer, cream butter and cane sugar together until pale in color. Whisk in egg whites until batter is smooth.
- 3 Fold in half the dry ingredients, then half the buttermilk and repeat. Fold in lemon zest and juice.
- 4 Line two cupcake pans with cupcake liners and fill ¾ full of batter. Bake for 20 minutes (rotating pans halfway through baking) or until a toothpick inserted in the centers come out clean. Set aside to cool completely.
- 5 Cream butter and add sifted confectioner's sugar. Beat frosting until smooth then mix in ½ cup of strawberry jam. Place in a piping bag fitted with a star piping tip.
- 6 To decorate cupcakes, pipe frosting in a circular pattern over the top of the cupcake leaving a well in the center. Place a teaspoon of strawberry jam in the center of the frosting. Top cupcakes with a strawberry half.



One Degree Organics
Organic Sprouted Cereal
 selected varieties



\$4.29

8-10 oz

Zevia
Zero Sugar Soda
 selected varieties



\$5.79

6/12 oz



For plant-curious foodies seeking delicious and kinder food choices, Miyoko's Creamery is an organic plant milk creamery that crafts the world's finest vegan cheese & butter, empowering them to choose good food that nurtures good in our world.



Miyoko's Kitchen
Organic Plant
Milk Butter

\$4.49

8 oz

GoodBelly
Organic Probiotic Drink
 selected varieties



\$3.99

32 oz

REBBL
Organic Functional Beverages
 selected varieties



2/\$7

12 oz

**Vive Organic
Organic Wellness Shot**
selected varieties



2/\$5

2 oz

**ROAR Organic
Organic Vitamin Enhanced Beverage**
selected varieties



\$1.59

18 oz

**Silk
Organic Soymilk**
selected varieties



\$4.79

64 oz

**Organic Valley
Organic Grassmilk**
selected varieties



\$6.29

64 oz

**Green Valley
Organic Cream Cheese**



\$3.49

8 oz

**Meyenberg
Goat Milk Butter**



\$6.29

8 oz

**So Delicious
Coconutmilk Yogurt Alternative**
selected varieties



\$5.29

24 oz

**Cascadian Farm
Organic Potatoes**
selected varieties



2/\$6

12-16 oz



**Organic Valley
Organic Butter**
selected varieties

\$8.99

16 oz



**Organic Valley
Organic Ghee**
selected varieties

\$7.49

7.5-13 oz



**Organic Valley
Organic Cream Cheese**
selected varieties

\$3.49

8 oz

Bring some small family farm goodness to your spring baking with Organic Valley. All Organic Valley dairy products are made with organic milk from pasture-raised cows for undeniably delicious flavor.

Gaia Herbs
Turmeric Supreme Extra Strength



\$20⁹⁹

60 vcap

Natural Factors
Whole Earth & Sea
Women's Multivitamin & Mineral



\$23⁹⁹

60 tab

Alba Botanica
Sunscreen

selected varieties



\$9⁹⁹

2-3 oz

gaia
HERBS



KISS
-the-
GROUND
FOR REGENERATION[®]

Healthy People Start with Healthy Soil



SILVER

At the Gaia Herbs farm, we are nurturing the land through regenerative organic agriculture. We're partnering with Kiss the Ground to inspire the transition of 5,000 acres to regenerative practices.





**Dr. Bronner's
Organic Castile Liquid Soap**
selected varieties

\$14.99

32 oz



**DR. BRONNER'S
ALL-ONE!**

**Himalaya
Toothpaste**
selected varieties



\$5.49

4-5.29 oz

**Desert Essence
Toothpaste**
selected varieties



\$5.49

6.25 oz

**DrTung's
Smart Floss**



\$3.99

30 yd

VITAL PROTEINS®



**Vital Proteins
Collagen Peptides**
selected varieties

\$19.99

10 oz



**Vital Proteins
Marine Collagen**

\$28.99

7.8 oz



**Vital Proteins
Collagen Peptides**
selected varieties

\$34.99

20 oz

90% Less Plastic, 100% Yes.
Meet our blue paperboard tub.*

*Technically, it's made of 80% paperboard with over 90% plastic reduction across all canister offerings based on 2023 numbers versus the amount of plastic in the same number of canisters in 2025.

Natural Dyed Eggs

1-2 HR

INGREDIENTS

1 quart water

2 tablespoons white vinegar

Hard boiled eggs

For pink eggs: 2 medium beets,
shredded or 2 tablespoons beet
powder

For blue eggs: ½ small red cabbage

For orange eggs: 4 yellow onion skins

For yellow eggs: 2 tablespoons ground
turmeric

DIRECTIONS

1 Place water and one natural coloring agent into a 2-quart pot and bring to a boil. Reduce heat and simmer for 15-30 minutes. Cool mixture and strain each mixture into a separate bowl using a fine sieve. Stir in vinegar.

2 Place hard boiled eggs into respective dyes for 20 minutes, longer for deeper color.



Proud member of INFRA.

As part of the Independent Natural Food Retailers Association, we're able to provide you with savings on the food you love as well as collaborate to achieve important goals of increasing sustainability and addressing climate change.

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For more information and a complete listing, please visit www.naturalfoodretailers.com or scan this code.



SW-B